



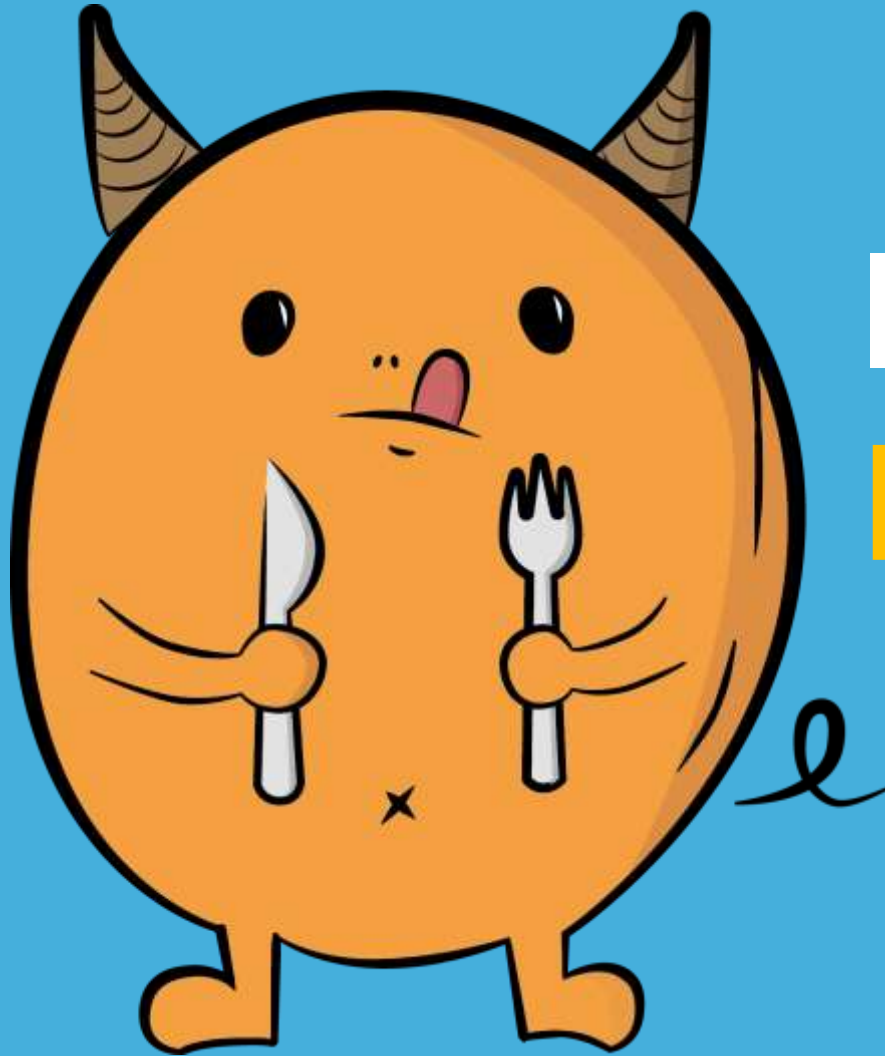
■ Problem

Lack of access to homemade food

- Cook it yourself
- Others cook for you

90

%



Introducing Fred

Your friendly monster on messenger that finds delicious homemade food around you.

Hi



Start right now!!

Feed me !!



Please share your location:



Your Location

10126 Turin, Metropolitan City of Turin, Italy



Is this address correct, or not?

Yes



pasta 2(EUR)

Chef: Hank

Food will be ready at: 14:00

Chef address:

10126 Turin, Metropolitan...

BUY IT!



Buy it!

Please wait chef Hank to confirm

Your request was accepted.
Please pay the money. 2 (EUR)

Attachment Unavailable

This attachment may have been removed



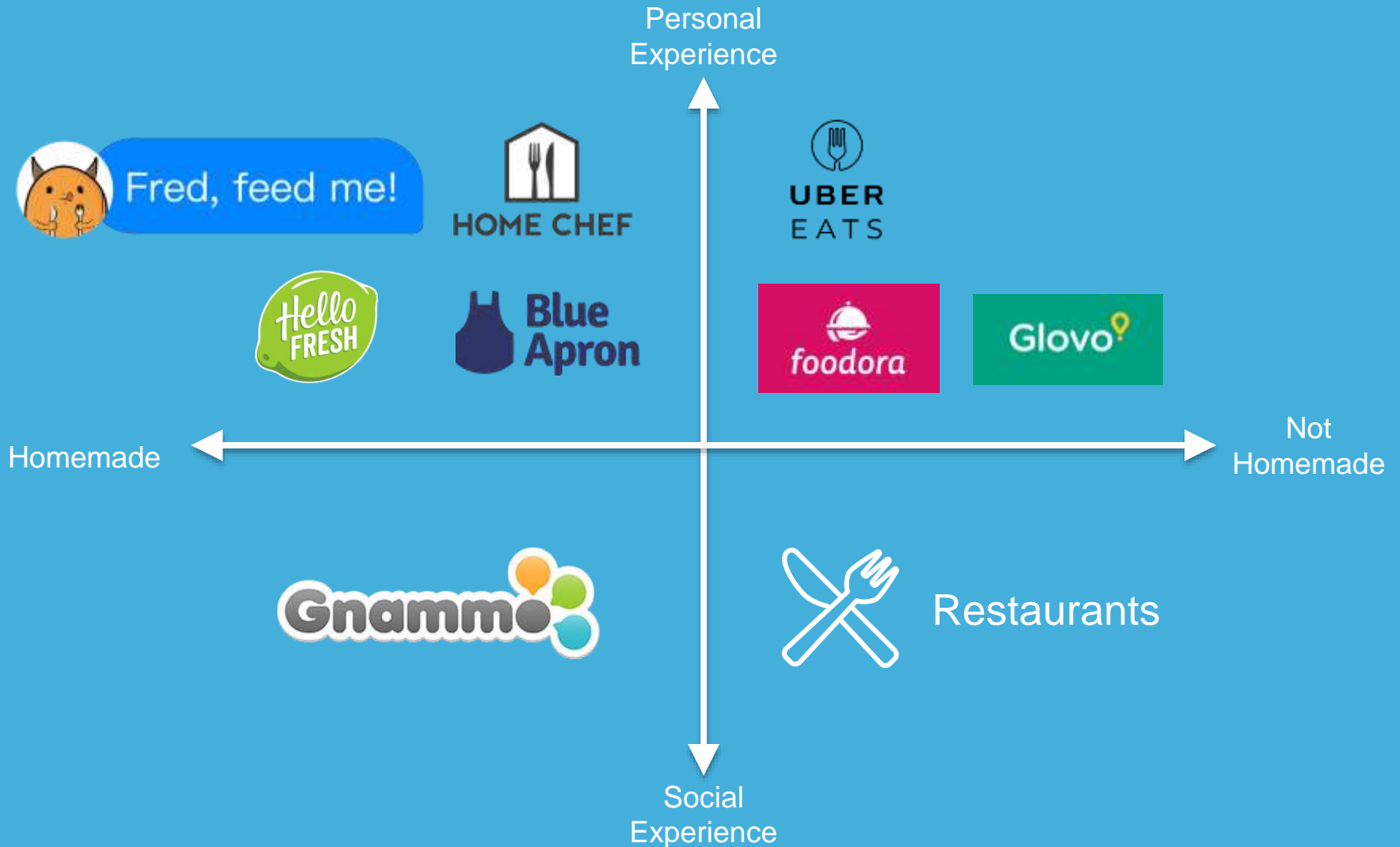
Aa



Aa



Today's Solution



Market Validation

\$2.06t

Global food
industry

\$1.06t

Food Retail

\$210b

Online Food
Delivery

Growth of **200%**
in the past 2 years



110,984+ Facebook Reach

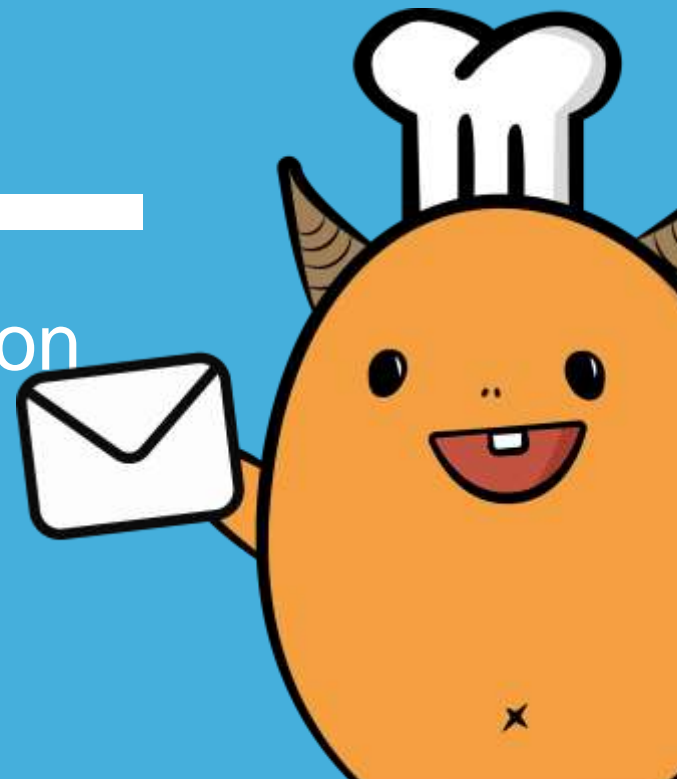
1000+ Visitors

70+ users signed up

20+ sales From our event

Business model

We take 15% of every transaction



Why?



Deploy first alpha launch



High volumes of sales and marketing



Developing and redefining the solution

